

[Sign In](#)

Search...

- -
- -
- -
- -
- -
- -

- 
- 
- 
- [Your Life in Dynamic Motion with AEE's S71 Action Cam](#)
- [Your Jog Pal: When Disciple Fails, Personal Aerial Drones Succeed](#)
- [You, an AEE Wi-Fi Expert with this Drone Tutorial](#)
- [You Too Can Become a Pro Pilot Through UAV Training](#)
- [You Don't Have to Be a Pro to Take Aerial Videos Like These](#)
- 2015-07-01T19:40:26+00002015-05-20T08:44:06+00002015-05-20T17:08:23+00002015-07-08T08:30:37+00002015-07-06T08:30:02+0000



News and Magazine Theme



- [Home](#)
- [Search](#)
- [Blog](#)
- [Categories](#)
  - [AERIAL PHOTOGRAPHY](#)
  - [BUSINESS](#)
  - [SOCIAL ENTERPRISE](#)
  - [TECHNOLOGY](#)
- [About Us](#)
  - [Contact Us](#)
  - [Publisher's Note](#)
- [Brand Insider](#)
- [Members](#)
  - [Member Privileges](#)
  - [Free Resources](#)
  - [Inside AEE](#)
  - [Shop AEE](#)
    - [Cart](#)

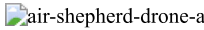
## [At Last, Aerial Drone Photography Being Used to Stop Elephant Poaching](#)

- In [SOCIAL ENTERPRISE](#)
- May 1, 2015
- [Maryruth](#)
- 359 Views
- [0 comments](#)

[At Last, Aerial Drone Photography Being Used to Stop Elephant Poaching](#)

In 2014, there were over 40,000 elephants and 1,200 rhinos slaughtered illegally by poachers – two mammals that could be extinct within 10 years if we don't stop the killing. Air Shepherd is working to turn the tide by combining the reach of aerial drone photography with

## the power of super computers. In fact, their methods

In 2014, there were over 40,000 elephants and 1,200 rhinos slaughtered illegally by poachers – two mammals that could be extinct within 10 years if we don't stop the killing. Air Shepherd is working to turn the tide by combining the reach of aerial drone photography with the power of super computers. In fact, their methods have been so impressive that in trial runs by Nelson Mandela's Peace Parks Foundation and UAV & Drone Solutions, they were able to virtually cease all poaching during the test period!

Using infrared cameras and GPS, they're able to track both animals and poachers from above. This allows analysts to develop coordinated plans for capturing and stopping poachers within a region.

Air Shepherd is in the process of raising funds to extend their efforts and send 45-50 teams into Africa (their mid-range goal). At least seven African nations have asked for help, and the Air Shepherd team believes they can really make a change for these countries (and humanity!) with their UAV technology solutions. Though their Indiegogo campaign has ended, you can still support this work by [making a donation to AirShepherd here](#).



Images via: [AirShepherd](#)



[Maryruth](#)

EXECUTIVE-EDITOR

[PROFILE](#)

Share:

- -
- -
- -
- -
- -
- -

- [africa](#)
- [elephant poaching](#)
- [environment](#)
- [indiegogo](#)
- [wildlife](#)

- [SOCIAL ENTERPRISE](#)

Posts Carousel