

[Start Here](#) | [About](#) | [Praise](#) | [Shop](#) | [Join](#)

WANT TO CHANGE THE WORLD WITHOUT GOING BROKE?

DOWNLOAD THE **BUSINESS CHANGEMAKER'S TOOLKIT** & WE'LL SHOW YOU HOW

We'll Also Email You Inspiring Audio Case Studies of Successful Entrepreneurs Who Are Changing the World Through Purpose, Passion & Profit



DOWNLOAD



A LOO ON A GREEN ENERGY MISSION: DAVID AUERBACH OF SANERGY

by [admin](#)



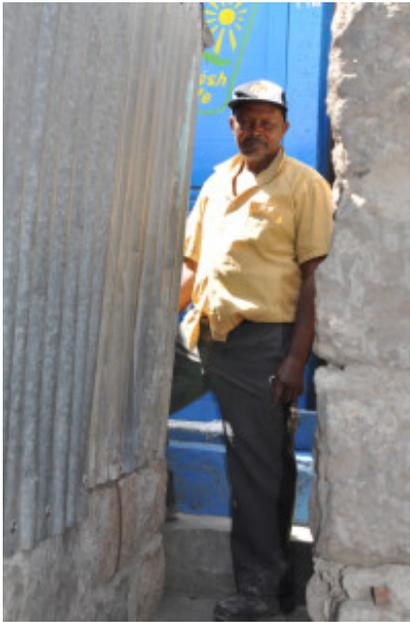
0



1

1

FLARES



It is no secret that, in the developing world, sanitation continues to be a problem, and poor sanitation causes millions of deaths every year. David Auerbach, [entrepreneur](#), is attempting to provide [social solutions](#) and devise sanitation systems in some of the world's poorest countries that are not only effective, they're sustainable to run and maintain.

How David Auerbach is Solving the Problem of Sanitation through Sanergy

According to Sanergy, over 2.6 billion people across the world do not have access to proper sanitation systems. The pollution from poor sanitation systems creates disease, which kills over 1.7 million people every year, and costs \$84 billion in lost working days annually.

Not surprisingly, poor sanitation is a massive problem in developing countries where government money is unavailable to solve problems such as proper disposal of human waste. As such, the problem continues to go unsolved and people continue to die as a result.

Auerbach, along with fellow MIT graduates, founded a [social enterprise](#) called [Sanergy](#), as an attempt to provide a solution to the problem of [poor sanitation](#). The aim of the company is to build and install sanitation systems in Nairobi. Not only will the sanitation systems reduce disease and pollution, it will also collect and process waste, producing electricity and natural fertilizer. Additionally, the sanitation systems will be distributed and fitted by local people, creating jobs. All of these aspects of the project are part of their solid business model, which is available on their website.

About This Entrepreneur for Change: David Auerbach

Auerbach comes by his social entrepreneurial roots honestly. His extensive experience in the charitable sector speaks for itself: he has taught English in China and coached a record number of Chinese students during the American University application process; he held the position of deputy chair at Clinton Global



Initiative for one year; and he worked with Endeavor for almost three years.



Auerbach studied at both Yale and MIT, but his inspiration for Sanergy really came together during a group project while at MIT with the people who would go on to co-found Sanergy. The project revolved around devising a business solution to a poverty challenge. Auerbach and his team found that, while sanitation solutions were available in developing countries, none of them provided innovative solutions for how to deal with the collected waste. This gap in the market became the inspiration behind Sanergy.

About Latest Posts



Admin

Chief Evolutionary Officer at [Entrepreneurs for a Change](#)

Lorna Li is a business coach, entrepreneur and Amazon rainforest crusader, with a passion for green business, social enterprise, and indigenous wisdom. She helps changemaking entrepreneurs harness the power of the Internet to reach more people and make a bigger impact, while designing the lifestyle of their dreams. She is an [Internet marketing consultant to changemakers](#), and works with innovative tech startups, sustainable brands, social enterprises & B-Corporations on SEO, SEM & Social Media marketing.

Follow me on



This Wordpress Theme is Powered by Genesis Framework

TAKE WORDPRESS
FURTHER



I've built dozens of custom WordPress websites using both free and premium WordPress themes. If I were going to do it all over again, I would have built every single one on the Genesis Framework.

Genesis Framework is not only easily customizable through Genesis hooks, it's search

GET GENESIS

engine optimized and doesn't break with each core WordPress update. Instead of burning up all my precious entrepreneurial time dealing with never-ending bug fixes, I can now focus on marketing and monetization.

Find Out More About Genesis Below:

==> Why I Recommend the Genesis Framework < ==

0 Comments

Entrepreneurs For A Change

Recommend

Share

Sort by



Start the discussion...

Be the first to comment.

ALSO ON ENTREPRENEURS FOR A CHANGE

5 Internet Business Ideas That Let You Work from the Beach

1 comment • 3 years ago

Taylor Novak — Very nice post! <http://its.myproject20.com/bea...>

[E4C39] Create Your Freedom Business & Work From Anywhere - Nomadtopia - Amy Scott

1 comment • 2 years ago

Chris Jankulovski — Good thing there's a transcript of the conversation. I forgot my headset and can't boost the speaker of my laptop here in the library. Anyway, I ...

Social Gamification Makes Going Green Fun: MotleyGreen.com

1 comment • 3 years ago

jsegal — This is really inspiring! Saving each other should be fun and profitable!

How to Avoid Becoming a Content Marketing Slave: Strategies for Solopreneurs & Small ...

1 comment • 2 years ago

Alex McClafferty — Nice article mate!

Subscribe

Add Disqus to your site

Privacy

Search





Be the first of your friends to like this



Get Results



[Schedule a FREE Business Breakthrough Session](#)

[Done for You Digital Marketing Services](#)



Testimonials

“



“

Tara Kehaka from Oakland was about to launch a new online business promoting sustainable tourism and accommodation. She trying to determine what kind of website she needed to power her business, in addition to the best way to name it. I can't say enough about Lorna's expertise in this field. So many options and routes to take when you're starting out. I'm starting my new business and have questions about choosing a domain name – Do hyphenated names work? How do I choose what domains to purchase? What types of names are going to be successful for SEO? Does .co work as well as .com? She clearly has a lot of experience and (I'm sure) has saved me a lot of time, work, and worry. It's good to know there's someone there who cares about changing the world, being green, and has all that experience to boot.”

– Tara Kehaka, Consultant at Mountain Sobek Travel



ABOUT ENTREPRENEURS FOR A CHANGE

Entrepreneurs for a Change is a podcast, community, and resource for entrepreneurs who are changing the world and the way we do business. We are about business for good, not business as usual. We are about making impact, while making profit. We are about loving our work, rather than hating our jobs. We are about designing a business that supports our lifestyle rather than work that takes over our lives. We are here to show you how you can have passionate work and adventure in life, through the mentorship of entrepreneurs who are already doing it

JOIN OUR VIP COMMUNITY

Get your FREE Business Changemaker's Toolkit & receive valuable updates, resources and more to help you grow a changemaking business.



[About](#) | [Sitemap](#) | [Disclosure](#) | [Privacy Policy](#) | [Co](#)

[Free 1-on-1 Consultation](#)