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SOUNDING OFF ABOUT WORLDWIDE HEARING IMPAIRMENT: BRIDGET HILTON OF LSTN HEADPHONES

by [admin](#)



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FLARES



No matter what your age, living with a hearing problem or deafness has a dramatic impact upon your life. [Woman entrepreneur](#), Bridget Hilton, aims to raise money and awareness to help those with hearing problems through [LSTN Headphones](#) a unique venture that combines high-end listening devices with a mission to raise money for the hearing impaired.

How LSTN Headphones and Bridget Hilton are Helping those with Hearing Problems through [Green Business](#)

Over 275 million people worldwide have some form of hearing impairment. What's more, 95% of children in deaf schools could attend a regular school if they were given hearing aids for one or both ears.

Bridget Hilton's original idea was to raise money to help people with hearing difficulties, and she knew that to do so, she needed some kind of product to sell. To Hilton, it made sense to sell headphones, so, she created her line of LSTN headphones. The headphones target the luxury headphone market and compete with the likes of [Beats by Dre](#). As well as over-ear headphones, Hilton also offers earphones and jewelry.

Every time a pair of headphones is sold, the profit is given to the Starkey Hearing Foundation, which works on an international scale to help those with a hearing impairment. What's more, the headphones are fashioned out of reclaimed wood, so they are environmentally friendly as well as having a social conscience.

LSTN Headphones, alongside the Starkey Hearing Foundation, work to provide medical help for people with hearing challenges, so they can enjoy life to the fullest. LSTN Headphones provides hearing aid for children and funds prevention and education events.

About This Entrepreneur for a Change: Bridget Hilton

Hilton has previously worked in the PR and marketing departments of music businesses, including Warner Music Group and Universal Music Group. This gave her the understanding necessary to know what consumers want out of their headphones.

Hilton was inspired by social enterprises such as TOMS, Warby Parker, Krochet Kids, FEED, and Charity: Water. Her interest in social enterprise, combined with her love of music, made starting a music related social enterprise a natural match.

Hilton has received a great deal of praise in the press, making appearances in the Wall Street Journal, the LA Business Journal and Time Out NY.





Admin

Chief Evolutionary Officer at [Entrepreneurs for a Change](#)

Lorna Li is a business coach, entrepreneur and Amazon rainforest crusader, with a passion for green business, social enterprise, and indigenous wisdom. She helps changemaking entrepreneurs harness the power of the Internet to reach more people and make a bigger impact, while designing the lifestyle of their dreams. She is an [Internet marketing consultant to changemakers](#), and works with innovative tech startups, sustainable brands, social enterprises & B-Corporations on SEO, SEM & Social Media marketing.

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Tara Kehaka from Oakland was about to launch a new online business promoting sustainable tourism and accommodation. She trying to determine what kind of website she needed to power her business, in addition to the best way to name it. I can't say enough about Lorna's expertise in this field. So many options and routes to take when you're starting out. I'm starting my new business and have questions about choosing a domain name – Do hyphenated names work? How do I choose what domains to purchase? What types of names are going to be successful for SEO? Does .co work as well as .com? She clearly has a lot of experience and (I'm sure) has saved me a lot of time, work, and worry. It's good to know there's someone there who cares about changing the world, being green, and has all that experience to boot.”

– Tara Kehaka, Consultant at Mountain Sobek Travel



ABOUT ENTREPRENEURS FOR A CHANGE

Entrepreneurs for a Change is a podcast, community, and resource for entrepreneurs who are changing the world and the way we do business. We are about business for good, not business as usual. We are about making impact, while making profit. We are about loving our work, rather than hating our jobs. We are about designing a business that supports our lifestyle rather than work that takes over our lives. We are here to show you how you can have passionate work and adventure in life, through the mentorship of entrepreneurs who are already doing it

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