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YOUR RAIN BOOT PURCHASE TURNS INTO FREE RAIN BOOTS FOR ROMA KIDS VIA ROMA PROVISIONS

by [admin](#)



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FLARES

Roma Provisions has created a [social enterprise](#) to provide access to free rain boots for Roma children to keep them warmer and dryer on cold, wet days. Creator of stylish, durable rain boots for children and adults, Roma Provisions uses a portion of the proceeds to donate free rain boots to children in need. While Roma Provisions cares for children from a variety of ethnic backgrounds through its charitable program, its main focus is on assisting children of Roma heritage. Founded by Romanian-American [social entrepreneur](#), Samuel Bistran, Roma Provisions [entrepreneurial endeavors](#) are staffed by a team of dedicated volunteers who donate their time, talent and knowledge to the development, production and shipment of high-quality children's rain boots.

Roma Provisions is Solving Roma Children's Health Problems with Free Rain Boots

Many Roma children in Central and Eastern Europe are forced to walk to school (or elsewhere) in footwear that is totally inadequate for their needs – they provide almost no warmth or protection during harsh weather conditions resulting in higher incidences of illness and avoidance of outdoor activities. In order to support the needs of these children, Roma Provisions produces warm, dry rain boots that make it easier for kids to stay healthy and happy, year-round.



Roma children often do strenuous chores out of doors in order to assist their families with daily survival, including carrying firewood or performing other duties during snowy or rainy weather. Sometimes, these kids do their chores in flimsy summer shoes that leave their toes, ankles and shins (as well as much of their feet) exposed to the elements. Conditions such as infections, frostbite or hypothermia are inevitable for these kids.

Roma Provisions boots help promote better health and comfort for these children. Their boots are durable so they last a long time and can be passed on to younger children in Roma families when they are finally outgrown. More importantly, perhaps, these boots are fun and colorful with appealing, glossy finishes, making them enjoyable for kids to wear. It's a solution the kids and their parents can all appreciate.

To learn more about another shoe entrepreneur with a similar passion for social change, check out the story on [Toms shoes](#).

About this Entrepreneur for a Change: Samuel Bistran

Samuel Bistran is an American social entrepreneur who immigrated to the USA from Romania when he was a young boy. During a visit to Romania, Bistran was moved by the sight of poor Roma children who did not have access to proper footwear during very snowy weather. Determined to help these children, who often wore sandals or other improper shoes while trudging through knee-deep snow, he decided to form Roma Provisions. He gathered friends who shared his vision to assist poor children of Roma heritage, and then devised a strategy for delivering free rain boots to children in need. Bistran is also the author of the inspirational children's novel, *Goodbye Transylvania*.





Admin

Chief Evolutionary Officer at [Entrepreneurs for a Change](#)

Lorna Li is a business coach, entrepreneur and Amazon rainforest crusader, with a passion for green business, social enterprise, and indigenous wisdom. She helps changemaking entrepreneurs harness the power of the Internet to reach more people and make a bigger impact, while designing the lifestyle of their dreams. She is an [Internet marketing consultant to changemakers](#), and works with innovative tech startups, sustainable brands, social enterprises & B-Corporations on SEO, SEM & Social Media marketing.

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I've built dozens of custom WordPress websites using both free and premium WordPress themes. If I were going to do it all over again, I would have built every single one on the Genesis Framework.

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Testimonials

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Tara Kehaka from Oakland was about to launch a new online business promoting sustainable tourism and accommodation. She trying to determine what kind of website she needed to power her business, in addition to the best way to name it. I can't say enough about Lorna's expertise in this field. So many options and routes to take when you're starting out. I'm starting my new business and have questions about choosing a domain name – Do hyphenated names work? How do I choose what domains to purchase? What types of names are going to be successful for SEO? Does .co work as well as .com? She clearly has a lot of experience and (I'm sure) has saved me a lot of time, work, and worry. It's good to know there's someone there who cares about changing the world, being green, and has all that experience to boot.”

– Tara Kehaka, Consultant at Mountain Sobek Travel



ABOUT ENTREPRENEURS FOR A CHANGE

Entrepreneurs for a Change is a podcast, community, and resource for entrepreneurs who are changing the world and the way we do business. We are about business for good, not business as usual. We are about making impact, while making profit. We are about loving our work, rather than hating our jobs. We are about designing a business that supports our lifestyle rather than work that takes over our lives. We are here to show you how you can have passionate work and adventure in life, through the mentorship of entrepreneurs who are already doing it

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