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SOCIAL ENTREPRENEURS OF EMBRACE ADVOCATE FOR INFANT HEALTH

by [admin](#)



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Embrace, created in part by [entrepreneur](#) Jane Chen, offers health care workers in developing countries access to low-cost, non-electric neonatal incubators. These affordable and innovative infant warmers provide the highest standard of care to premature infants, thereby decreasing the risk of infant death in rural areas of developing nations, but are much more affordable. They're a perfect solution for regions where finances and lack of electricity often impede health care efforts. Chen's dedication to [social entrepreneurship](#) is lifesaving.

Embrace: Solving Neonatal Health Issues with Low-Energy Incubators



Before the invention of the Embrace incubator, premature infants in developing countries faced a higher risk of death. In fact, 450 babies die in developing countries each hour because incubators are not available. Now, medical teams in developing countries have easy access to low-priced, high-tech baby incubators through Embrace.

Embrace evolved as four Stanford University students (Jane Chen, Linus Liang, Raoul Panicker, and Naganand Murty) brainstormed a new infant incubator design that featured cutting-edge phase change materials (PCMs). These materials are characterized by high heat of fusion, and are able to store and release large quantities of energy. They're so effective that phase change materials provide necessary warmth without electricity. In areas where electric power is unavailable or unaffordable, these incubator solutions are a perfect fit.



The cost of an Embrace baby warmer is a mere \$25, in contrast to typical electric baby incubators (which retail from \$500 to \$4,000), Embrace units provide physicians, medical facility administrators and volunteers in developing countries with truly cost-effective equipment that allows them to deliver better health care in neonatal units.

Simple to use and highly portable, Embrace baby warmers dramatically reduce the risk of [infant death](#) in developing communities.

About this Entrepreneur for Change: Jane Chen

[Social entrepreneur](#), Jane Chen is currently the Chief Executive Officer of the Embrace organization. As a graduate of the Master in Public Administration degree program at Harvard Kennedy School of Government, Chen uses her administrative acumen to pioneer for social change. Formerly employed as the administrator of another non-profit organization, the Chi Heng Foundation (which offers education to Chinese children affected by AIDS), Chen remains devoted to promoting the health and well-being of kids all over the globe.



Moved by the pain of parents who've lost babies due to lack of proper neonatal medical equipment, Chen spearheaded the creation of Embrace baby incubators. Chen is currently a TED fellow.



Admin

Chief Evolutionary Officer at [Entrepreneurs for a Change](#)

Lorna Li is a business coach, entrepreneur and Amazon rainforest crusader, with a passion for green business, social enterprise, and indigenous wisdom. She helps changemaking entrepreneurs harness the power of the Internet to reach more people and make a bigger impact, while designing the lifestyle of their dreams. She is an [Internet marketing consultant to changemakers](#), and works with innovative tech startups, sustainable brands, social enterprises & B-Corporations on SEO, SEM & Social Media marketing.

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Testimonials

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Tara Kehaka from Oakland was about to launch a new online business promoting sustainable tourism and accommodation. She trying to determine what kind of website she needed to power her business, in addition to the best way to name it. I can't say enough about Lorna's expertise in this field. So many options and routes to take when you're starting out. I'm starting my new business and have questions about choosing a domain name – Do hyphenated names work? How do I choose what domains to purchase? What types of names are going to be successful for SEO? Does .co work as well as .com? She clearly has a lot of experience and (I'm sure) has saved me a lot of time, work, and worry. It's good to know there's someone there who cares about changing the world, being green, and has all that experience to boot.”

– Tara Kehaka, Consultant at Mountain Sobek Travel



ABOUT ENTREPRENEURS FOR A CHANGE

Entrepreneurs for a Change is a podcast, community, and resource for entrepreneurs who are changing the world and the way we do business. We are about business for good, not business as usual. We are about making impact, while making profit. We are about loving our work, rather than hating our jobs. We are about designing a business that supports our lifestyle rather than work that takes over our lives. We are here to show you how you can have passionate work and adventure in life, through the mentorship of entrepreneurs who are already doing it

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