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DEFLATED SOCCER BALLS A THING OF THE PAST - SOCIAL ENTERPRISE ONE WORLD FUTBOL

by [admin](#)



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Soccer is a well-loved sport and a popular way to entertain children and bring communities together. But conventional soccer balls succumb to overuse, weather, and vandalism, leaving children living in poverty without and adding unnecessary waste to landfills. While many fashion their own futbols, these rarely do the trick. The [One World Futbol Project](#) founded by [social entrepreneur](#) Tim Jahnigen aims to make soccer much more accessible and sustainable by providing an innovative soccer ball that is basically indestructible. And with their buy-one-give-one program, consumers can benefit their own children and those in need simultaneously.

How One World Futbol Project is Solving Poor Quality Soccer Ball Problems

Soccer, football, or futbol is a sport that brings people together. Given that the game requires no special equipment, it's extremely well suited to communities living in poverty as it requires only a simple ball and an open field. It's no wonder then that millions of adults and children all over the world enjoy playing the game.



Yet conventional soccer balls are far from durable. Easily gets ruptured especially as the game gets more intense, problems with deflation and early wear detract from what should be a simple sport. While futbol is a considerably inexpensive sport to play, the cost of having to replace these balls over and over again can be prohibitive for low income communities, especially for youth who benefit so much from the game.

The One World Futbol Project has come up with an innovative solution that not only solves the problem of fast deflation, it helps reduce waste sustainably. The One World Futbol, similar in shape, size, weight, and rebounding to conventional balls, is virtually indestructible thanks to the high-tech materials it's made of. Regardless of how many times it is punctured, it just keeps on bouncing. Because of its incredible durability, the One World Futbol helps keep some of the 20 million discarded balls out of landfills each year.

Better still, the One World Futbol requires no stitching and is therefore free of [child labor](#). To sweeten the deal further, every time you purchase one of their balls, they donate another to communities in developing countries through their [Buy One, Give One](#) program.

About this Entrepreneur for a Change: Tim Jahnigen of One World Futbol

Tim Jahnigen has a passion for solving problems in very creative ways. A lyricist who's worked on the Concert for The Rainforest Fund with Sting for almost ten years, Tim has also won multiple Grammy Awards. Tim is working on many projects, including those that can be applied to problems in medicine, banking, construction, and other industries. His inspiration for One World Futbol came after seeing Darfurian children attempting to play a game of soccer using trash. Tim provided the concept for the One World Futbol and Sting provided the early support to make Tim's visions come to life.



Tim Jahnigen with
Sting and One
World Futbols



Admin

Chief Evolutionary Officer at [Entrepreneurs for a Change](#)

Lorna Li is a business coach, entrepreneur and Amazon rainforest crusader, with a passion for green business, social enterprise, and indigenous wisdom. She helps changemaking entrepreneurs harness the power of the Internet to reach more people and make a bigger impact, while designing the lifestyle of their dreams. She is an [Internet marketing consultant to changemakers](#), and works with innovative tech startups, sustainable brands, social enterprises & B-Corporations on SEO, SEM & Social Media marketing.

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Tara Kehaka from Oakland was about to launch a new online business promoting sustainable tourism and accommodation. She trying to determine what kind of website she needed to power her business, in addition to the best way to name it. I can't say enough about Lorna's expertise in this field. So many options and routes to take when you're starting out. I'm starting my new business and have questions about choosing a domain name – Do hyphenated names work? How do I choose what domains to purchase? What types of names are going to be successful for SEO? Does .co work as well as .com? She clearly has a lot of experience and (I'm sure) has saved me a lot of time, work, and worry. It's good to know there's someone there who cares about changing the world, being green, and has all that experience to boot.”

– Tara Kehaka, Consultant at Mountain Sobek Travel



ABOUT ENTREPRENEURS FOR A CHANGE

Entrepreneurs for a Change is a podcast, community, and resource for entrepreneurs who are changing the world and the way we do business. We are about business for good, not business as usual. We are about making impact, while making profit. We are about loving our work, rather than hating our jobs. We are about designing a business that supports our lifestyle rather than work that takes over our lives. We are here to show you how you can have passionate work and adventure in life, through the mentorship of entrepreneurs who are already doing it

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