



CHECK OUT OUR GREEN PODCASTS



START HERE Upcoming Webinars Entrepreneur Interviews

Recycled Bomb Accessories for a Social Enterprise Twist on Eco-Jewelry

Posted on Monday, July 2, 2012 By [Maryruth Belsey Priebe](#)

[Tweet](#)



There are numerous ways to create eco-friendly jewelry, but we bet you've never heard of bomb-based jewelry! That's right, these two [social enterprises](#) have taken something incredibly violent and destructive and turned it into a source for good by transforming former symbols of war and conflict into accessories meant for peace and sustainability. Not only do these social

enterprises help recycle used bombs - which in itself is incredibly sustainable - they also help to create employment and profits based on concepts of healing and reconciliation.

Undetonated Laotian Bombs Turn Bangle - peaceBOMB

During the 1960s and 70s, hundreds of millions of bombs were dropped on Laos over a 9-year time span known as the



Related Articles

Silver & Gold Bullion

Trusted Bullion Dealer. 999+ Gold & Silver Coins, Rounds, Bars & More.



Join Our Mailing List

Discover Sustainable Branding Secrets to Attracting a Fanbase of Customers Who Love & Promote Your Business

at

ke

ial

Secret War intended to stop the spread of communism. Today, 30% of those unexploded ordinances (UXOs) remain in the countryside, posing a threat to local inhabitants and the environment. It is estimated that it may take up to 800 years to remove all of these bombs.

But peaceBOMB is working to create a market for the materials contained in UXOs by developing a line of beautiful recycled aluminum jewelry. Based on techniques developed by a loan man who started collecting scrap metal, including UXOs, and turning it into hand-sculpted spoons, peaceBOMB provides employment for local residents in a number of ways. To start, they buy back the bombs from people who find them, thereby helping to make the countryside safer and UXO-free. Then they employ artisan families to melt down and transform the aluminum from the bombs into bangles, spoons, cufflinks, charm bracelets, earrings, and necklaces. Each one of a kind peace is hand crafted and then packaged in a woven organic cotton pouch with a story card.

From Nuclear Bombs to Peace Bronze - From War to Peace

From War to Peace is another social enterprise connecting war with art with their jewelry made from disarmed and recycled nuclear weapon systems. Based on the principle that war is failure and that peace is triumph, this green business believes in turning symbols of destruction into art that expresses sentiments of reconciliation.



An advertisement for 'The Sustainable Branding Kit'. It features a spiral-bound notebook with a green cover and two circular discs. The text on the notebook and discs includes 'The Sustainable Branding Kit' and 'teach to you to green marketing'. Below the images, the text reads: 'Join our email list & get 7 Days of Powerful Marketing Tips PLUS the Sustainable Branding Kit as a FREE GIFT'. There is a white input field labeled 'Your Best Email' and a large orange button labeled 'Get it Now'.

Coaching Programs for Entrepreneurs

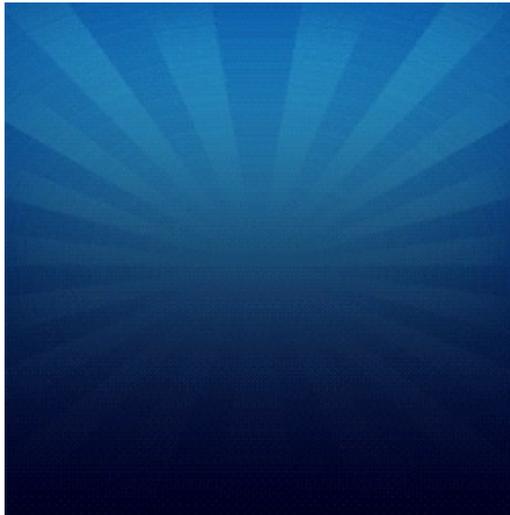
Founded by Paul and Sandee Orgren in the US, From Peace to War takes disarmed nuclear missile systems and recovers the copper to create Peace Bronze. They also make use of recycled silver and gold for plating their unique jewelry pieces. This Made in America company also gets inspiration from local heritage by employing local artisans to make each piece of wearable art.

This social enterprise is listed in the GreenDeals.org Top 6 for 2012.



Subscribe to Green Marketing TV

Recent Posts



- The Ultimate List of Social Enterprise Blogs
- The Ultimate Guide to Social Enterprise Conferences
- How To Start a Green Jewelry Business
- Get Your Social or Environmental Enterprise Off the Ground With SEE
- Recycled Designer Handbags for Eco-Fashionistas



Green Marketing TV Readers Choices



This post was written by:



Maryruth Belsey Priebe

Maryruth has been seeking the keys to environmental justice - both at home and at work - for over a decade. Growing up adjacent to wild spaces, Maryruth developed a

Connect With Us!



healthy respect (and whimsical appreciation) for things non-human, but her practical mind constantly draws her down to earth to ponder tangible solutions to complex eco-problems.

With interests that range from green living to green business, sustainable building designs to organic gardening practices, ecosystem restoration to environmental health, Maryruth has been exploring and writing about earth-matters for most of her life. Of special interest is the subject of ecopsychology and the role the natural world plays in the long-term health and well-being of humanity. You can learn more about Maryruth's work at www.JadeCreative.ca.

Advertise Here

Enjoy this post?

Use the social buttons below to add it on your favorite social sites or send it via email. Also, subscribe to posts via RSS or by email to get the latest on blogging tips, social media, and other information for successful bloggers.

[Tweet](#)



About Green Marketing TV



Green Marketing TV a business blog for green and social entrepreneurs - entrepreneurs who care about people, profits, and the planet.

Our mission is to provide socially responsible entrepreneurs with marketing strategies, tips and tools that help them grow their small to medium sized businesses. We offer insightful entrepreneur interviews, news coverage of inspiring organizations, actionable marketing advice, and useful guides on how to start and grow a triple bottom line business, without going crazy.

Follow Us On Twitter

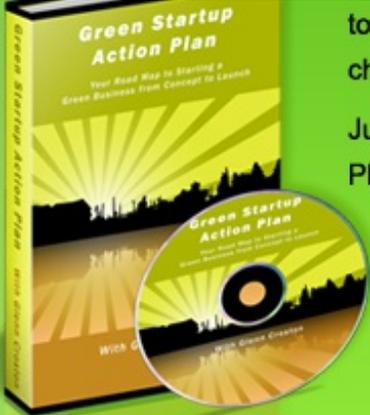
A Shout Out To Our Friends

You will rock our world!

Get Featured on Green Marketing TV

Are You an Aspiring Green Entrepreneur?

Get **PROFITABLE** green business ideas emailed directly



to you for **FREE**, plus tips on how to launch a successful change making business.

Jumpstart your business with the Green Startup Action Plan – our **FREE** gift to you. To Your Success!

Enter Your Name

Enter Your Email

SIGN ME UP FREE



Get Featured on
Green Marketing.TV

FIND OUT HOW

The Green Business Entrepreneurs Success Summit



Dear Readers,

You are invited to the Green Business Entrepreneurs Success Summit - a virtual, week long, **alternative Green MBA** designed to take you through the stages of green entrepreneurship, while providing you with practical strategies, tactics, and tools to

succeed.

Whether you are an aspiring green entrepreneur or have a sustainable business you want to take to the next level, you will get valuable information just by attending this event series.

You'll discover how these fascinating people came up with brilliant ideas, and against all odds, succeeded at **creating successful sustainable businesses and social**

Tags

[advertising](#) [blogging](#) [business plan](#) [crowdfunding](#) [crowdsourcing](#) [design](#) [ecommerce](#) [Facebook](#) [funding](#) [geolocation](#) [marketing](#) [going green](#) [green business ideas](#) [green certification](#) [green consumers](#) [green entrepreneur](#) [green jobs](#) [greenwashing](#) [interview](#) [marketing plan](#) [organic SEO](#) [social networking](#) [startup tools](#) [Twitter](#) [women entrepreneurs](#)

enterprises that are transforming the world.

[Click Here to Attend this FREE Event](#)

Speak Your Mind

Name *

Email *

Website

Notify me of followup comments via e-mail

Advertise Here

CATEGORIES

[Entrepreneurs for A Change Podcast](#)

[Go Green](#)

[Green Branding](#)

[Green Building](#)

[Green Business](#)

[Green Business Opportunities](#)

[Green Careers](#)

[Green Marketing](#)

[Green Videos & Podcasts](#)

[Social Branding](#)

[Social Marketing](#)

[Tutorials](#)

[Green Entrepreneurs](#)

[Green Products](#)

[Nonprofit Innovators](#)

[Social Change](#)

[Social Media](#)

[Green Home Business](#)

[Green Tech](#)

[Recycling](#)

[Social Entrepreneurs](#)

[Solar Business](#)

© 2011 Green Marketing TV All Rights Reserved



Tweet



t