



CHECK OUT OUR GREEN PODCASTS



START HERE Upcoming Webinars Entrepreneur Interviews

Biztopia – a Must-Have Resource for Passionate Social Entrepreneurs

Posted on Wednesday, June 6, 2012 By [Maryruth Belsey Priebe](#)

[Tweet](#)



Biztopia is the newest tool launched by GOOD.is to help people in the business of social entrepreneurship. This new, interactive microsite aims to help social entrepreneurs by providing information and perspectives on the world of social enterprise. Building on the success of the GOOD Business Social Enterprise hub, Biztopia is hoping to be part of the movement to redefine how business is done.

The microsite offers three main types of resources. First, there are exclusive videos profiling social entrepreneurs, from a

Related Articles

PowerPoint Formatting
Overnight service for consultants and



Join Our Mailing List

Discover Sustainable Branding Secrets to Attracting a Fanbase of Customers Who Love & Promote Your Business

at

ke

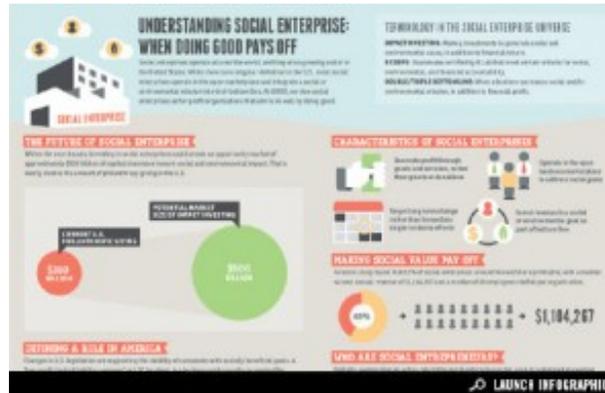
ial

being able to surf and snowboard to a recycling guru who can turn trash into paper. One of the success stories you'll find through Biztopia is the Forage Kitchen in San Francisco, an all-in-one space where food entrepreneurs can produce their goods legally, get ideas for how to improve their business, and find support from other food entrepreneurs.

Next, you'll see an infographic that breaks down the basic hows and whys of the social enterprise sector. And third, there's a news feed that pulls in all the latest headlines from the GOOD Business Social Enterprise hub.

There's also a Social Enterprise Guide, which includes curated lists of GOOD social entrepreneur investigations into the most successful companies and people, as well as enterprises that have struggled and failed.

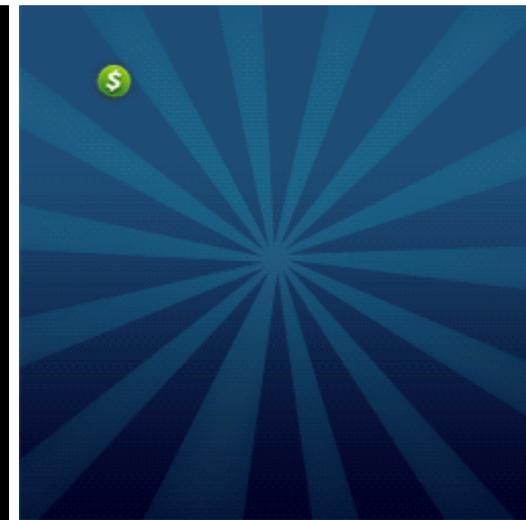
"Where passion is the bottom line" is the Biztopia motto reflecting the personal commitment and appetite with which social entrepreneurs approach both profitability and making the world better. It's a great site full of inspiration and valuable information useful for just about any social entrepreneur. Check out their video and then explore the site to learn more!



The advertisement features a green background. At the top, it shows a spiral-bound notebook titled "The Sustainable Branding Kit" and two circular graphics with the same title. Below this, the text reads: "Join our email list & get 7 Days of Powerful Marketing Tips PLUS the Sustainable Branding Kit as a **FREE GIFT**". Underneath is a white input field labeled "Your Best Email" and a large orange button that says "Get it Now".

Coaching Programs for Entrepreneurs

You need to have the Adobe Flash Player to view this content.
[Please click here to continue.](#)



Looking for more valuable advice on how to become a social entrepreneur who's making a positive impact on the world? Check out our [Social Entrepreneur Funding Guide](#) as well as all of the other great resources on GreenMarketing.TV.

Green Marketing TV Readers Choices



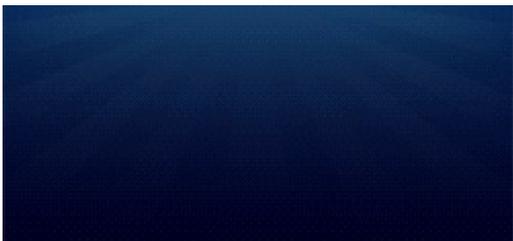
Subscribe to Green Marketing TV

Recent Posts



- Crowdsourcing and Idea Co-Creation for Social Entrepreneurs via HCD Connect Online
- Social Entrepreneurs Create Clean Birth Kits, Stunning Embroidery to Alleviate Female Poverty
- 3 Inspiring Women Social Entrepreneurs

Connect With Us!



Empowering Women Social Entrepreneurs Creating Transformational Tech

- Social Entrepreneurs Get Help from IDEO's Human-Centered Design Toolkit
- How Social Entrepreneurs Are Changing Our World



About Green Marketing TV



greenmarketingtv

Green Marketing TV a business blog for green and social entrepreneurs - entrepreneurs who care about people, profits, and the planet.

Our mission is to provide socially responsible entrepreneurs with marketing strategies, tips and tools that help them grow their small to medium sized businesses. We offer insightful entrepreneur interviews, news coverage of inspiring organizations, actionable marketing advice, and useful guides on how to start and grow a triple bottom line business, without going crazy.

This post was written by:



Maryruth Belsey Priebe

Maryruth has been seeking the keys to environmental justice - both at home and at work - for over a decade. Growing up adjacent to wild spaces, Maryruth developed a healthy respect (and whimsical appreciation) for things non-human, but her practical mind constantly draws her down to earth to ponder tangible solutions to complex eco-problems.

With interests that range from green living to green business, sustainable building designs to organic gardening practices, ecosystem restoration to environmental health, Maryruth has been exploring and writing about earth-matters for most of her life. Of special interest is the subject of ecopsychology and the role the natural world plays in the long-term health and well-being of humanity. You can learn more about Maryruth's work at www.JadeCreative.ca.

Follow Us On Twitter

A Shout Out To Our Friends

You will rock our world!

Get Featured on Green Marketing TV

Advertise Here

Enjoy this post?

Use the social buttons below to add it on your favorite social sites or send it via email. Also, subscribe to posts via RSS or by email to get the latest on blogging tips, social media, and other information for successful bloggers.

[Tweet](#)



Are You an Aspiring Green Entrepreneur?



Get **PROFITABLE** green business ideas emailed directly to you for **FREE**, plus tips on how to launch a successful change making business.

Jumpstart your business with the Green Startup Action Plan – our **FREE** gift to you. To Your Success!

SIGN ME UP

FREE

Tags

[advertising](#) [blogging](#) [business plan](#) [crowdfunding](#) [crowdsourcing](#) [design](#) [ecommerce](#) [Facebook](#) [funding](#) [geolocation](#) [marketing](#) [going green](#) [green business ideas](#) [green certification](#) [green consumers](#) [green entrepreneur](#) [green jobs](#) [greenwashing](#) [interview](#) [marketing plan](#) [organic](#) [SEO](#) [social networking](#) [startup](#) [tools](#) [Twitter](#) [women entrepreneurs](#)

The Green Business Entrepreneurs Success Summit

Dear Readers,



You are invited to the Green Business Entrepreneurs Success Summit - a virtual, week long, **alternative Green MBA** designed to take you through the stages of green entrepreneurship, while providing you with practical strategies, tactics, and tools to

succeed.

Whether you are an aspiring green entrepreneur or have a sustainable business you want to take to the next level, you will get valuable information just by attending this event series.

You'll discover how these fascinating people came up with brilliant ideas, and against all odds, succeeded at **creating successful sustainable businesses and social enterprises** that are transforming the world.

[Click Here to Attend this FREE Event](#)

Comments

Elena Anne says:

Thursday, June 7, 2012 at 6:59 am



Biztopia sounds like a great idea. It is helpful for social entrepreneurs to have a forum to exchange ideas and encouraging stories. The infographic is probably my favorite part of Biztopia. It is great to see other success stories and know that we too can take an idea and put it into action. I love the story of Forage Kitchen in San Francisco.

Maggie says:

Wednesday, June 13, 2012 at 3:01 am



“Where passion is the bottom line” Nice quotes ,I liked that much and thanks for informing this biztopia, really inspiring.

Jon says:

Tuesday, June 19, 2012 at 1:21 am



Biztopia seems pretty awesome, I'll definitely have a look!

Speak Your Mind

Name *

Email *

Website

Notify me of followup comments via e-mail

Advertise Here

CATEGORIES

[Entrepreneurs for A Change Podcast](#)

[Go Green](#)

[Green Branding](#)

[Green Building](#)

[Green Business](#)

[Green Business Opportunities](#)

[Green Careers](#)

[Green Entrepreneurs](#)

[Green Home Business](#)

[Green Marketing](#)

[Green Products](#)

[Green Tech](#)

[Green Videos & Podcasts](#)

[Nonprofit Innovators](#)

[Recycling](#)

[Social Branding](#)

[Social Change](#)

[Social Entrepreneurs](#)

[Social Marketing](#)

[Social Media](#)

[Solar Business](#)

[Tutorials](#)

© 2011 Green Marketing TV All Rights Reserved



Tweet



t