

green fashion

# Heading out in

WCH  
HGH



Tie Back Dress: \$162

BTC Elements

Photograph courtesy of BTC Elements  
btcelements.com

Earth-friendly and ethically sourced are the two guiding directives of the BTC Elements line. Working with small designers and artists, each piece is hand-picked for its smart style and sustainability.

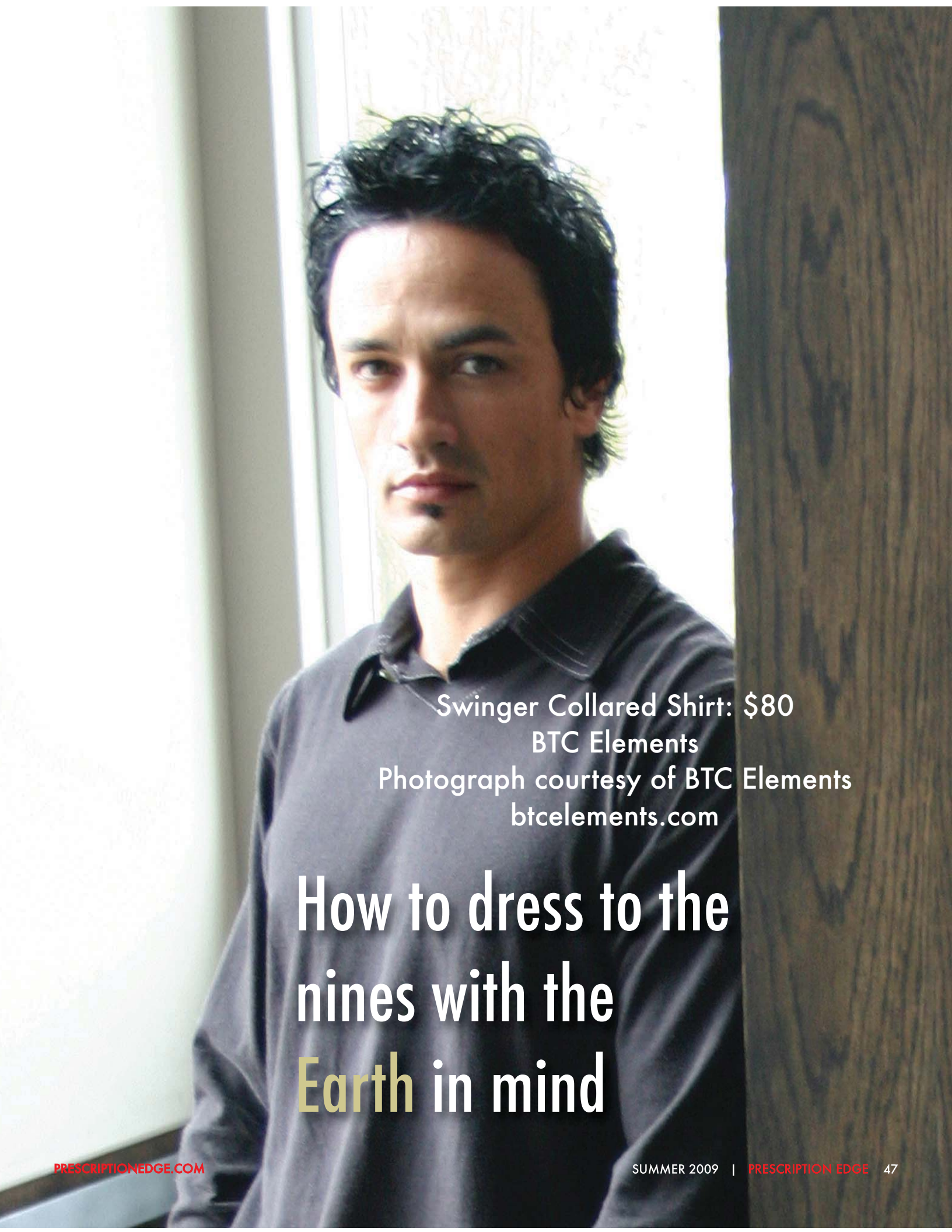
Cool and relaxed best describes men's wear this summer. While slim-legged pants still dominate, there have been signs of a loosening of this trend. For the upper half, men can choose from shirt jackets and detailed tops.

## ECO-FASHION

• BY MARYRUTH PRIEBE •

**S**ummer is a time for sumptuous barbecues, nights on the town, and evenings on a restaurant patio. While cool white shirts and simple T-shirts are quick and easy, what if you want something a little dressier? And what if you want to go out in high style without adding an extra environmental burden? Well, have we got some eco-friendly, fashion-forward summer evening ideas for you!

Color is in full swing in summer 2009 fashion. Yellows, lemons, and citrus tones are a hit, followed closely by pinks and lavenders, used in flowing, comfortable dresses and tops. Paired with white, denim, or other brights, these fun, fresh shades are suitable for a dinner out or a walk along the beach.



Swinger Collared Shirt: \$80

BTC Elements

Photograph courtesy of BTC Elements

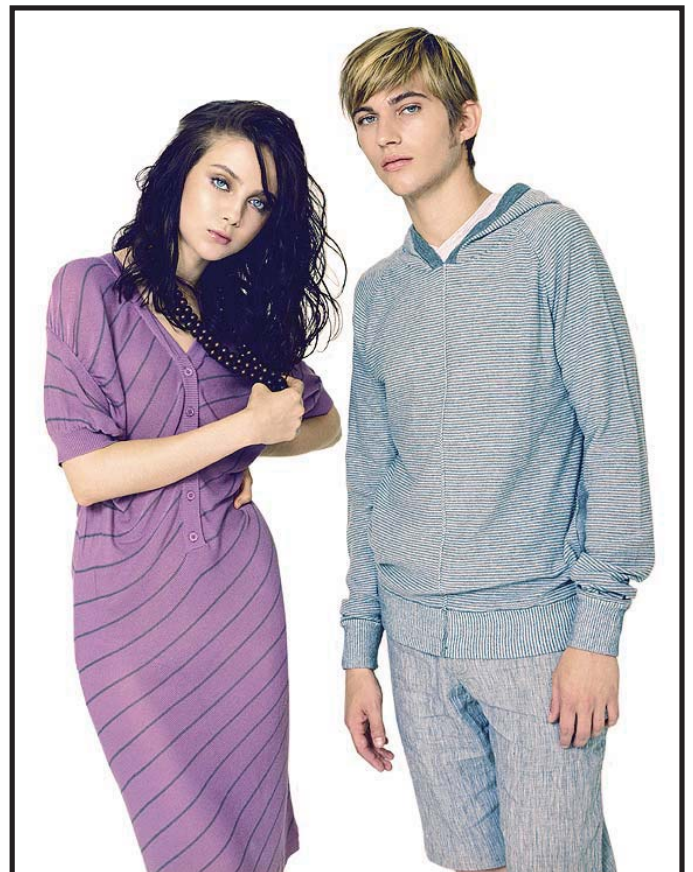
[btcelements.com](http://btcelements.com)

# How to dress to the nines with the **Earth** in mind



Ancestor Army Jacket: \$425  
EDUN Organics  
Photograph by Matthew Frost  
edunonline.com

EDUN Organics, founded by Ali Hewson and Bono, stresses socially and environmentally responsible clothing made from organic cotton. Their casual style is a great choice for an easy summer evening with friends.



Merging fashionista style with planet-friendly policies, Toggery uses luxurious fabrics that are sustainable and fun. This piece, for instance, is made with 100% organic Supima cotton.

Hillary Dress: \$100  
Toggery Collection  
Photograph by Kate D'Arcy  
[toggerycollection.com](http://toggerycollection.com)

Get clothing that fuses Japanese culture, fashion, and sustainability with Covet. Made from natural fabrics like soy, bamboo, tencel, and silk textiles, you'll remain cool yet sustainable on your evening out.

Lavender Dress: \$130  
Men's Sweater \$115  
Men's Shorts \$105  
Covet  
Photograph by Graeme Mitchell  
[covetthis.com](http://covetthis.com)





Lara Miller's designs are both joyous and sophisticated, allowing each woman to wear ecologically sensitive pieces with personality and playfulness. She's trademarked the FLIP® Line that introduces the ultimate versatility into easy-to-wear pieces, such as the Tiered Kaelyn, that can be worn one of several ways.

Tiered Kaelyn Dress: \$385

Lara Miller

Photograph by Helen Berken

Laramiller.net

**Long Halter Dress in Beetle: \$158-\$165**

**Eco-Ganik**

**Photograph courtesy of Eco-Ganik**

**ecoganik.com**

**Eco-Ganik is committed to using organic materials and low-impact dyes with looks for work and play.**



**Ruching and draping are two popular trends in women's evening looks, allowing any woman to feel like a goddess while hopping from one party to the next with ease.**